

The Business Discipline of **STRATEGIC REVENUE GROWTH**



Gale Crosley, CPA, CGMA,

is a well-known strategic revenue growth consultant, who has helped almost 500 CPA firms over the past 20+ years. She has worked with their managing partners and other leaders transform their firms to high growth environments, achieving exceptional organic growth. Nine of the top 20 fastest organically growing firms in the past year are, or have been, her clients. For 18 consecutive years she's been recognized as one of the Top 100 Most Influential People in Accounting by *Accounting Today*, and for 16 years selected one of the Top 10 Most Recommended Consultants in *Inside Public Accounting's* Best of the Best.

Early in her career Gale spent several years in executive level management in sales, marketing and product management at IBM and tech start-ups, after beginning her journey as an auditor at Arthur Andersen and PwC. She brings all these experiences to the current transformation facing the accounting profession.

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