



Crosley+Company 

**THE BUSINESS
DISCIPLINE OF
PRACTICE GROWTH**



Gale Crosley, CPA, CGMA

has received the accounting profession's "The Advisory Board Hall of Fame." She was selected one

of the 10 **Most Recommended Consultants** in the *Inside Public Accounting* **BEST OF THE BEST** for 15 years, and one of the **Top 100 Most Influential People in Accounting** by *Accounting Today* for 14 years. She consults with mid-market accounting firms, assisting managing partners to effectively increase firm's revenues. During a time of significant technology transformation, she guides firms through transition beyond the traditional business model, in order to protect and grow revenues and margins.

This is possible by combining a highly successful consulting practice with over two decades of experience in cutting-edge technology companies ranging from start-ups to IBM, and early years as an auditor with Arthur Andersen and PwC. Gale's background makes her an ideal guide to help transform the firm beyond compliance into advisory and consulting. In addition, her product development

background is invaluable in firms achieving specialization through new service innovation.

Gale has helped hundreds of managing partners and partner groups in large and large-thinking firms, both domestic and international. Her work transforms them into growth-minded leaders, preparing them to lead in a time of great complexity and change.

She is an honors accounting graduate from the University of Akron, Ohio, and winner of the **Simonetti Distinguished Business Alumni Award**. Gale is a licensed CPA in Ohio and Georgia, a member of the AICPA, the Ohio Society and Georgia Society of CPAs, and is on the Editorial Advisory Board of the Journal of Accountancy.

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