



The Advisory Board
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St. Louis, MO – **Gale Crosley, CPA recipient of 2014 Hall of Fame Award**

The Advisory Board has announced Gale Crosley as the recipient of the 2014 Hall of Fame Award. This award is given to an individual who is recognized as making significant contributions to the accounting profession. The award will be presented and Gale will be honored at the 2014 Winning-is-Everything conference.

Gale Crosley has over 35 years of experience, which features a unique combination of practicing CPA and senior management roles in business development, marketing, and product development. She is the owner of a very successful consulting firm, a published author and has been recognized as one of the 10 Most Recommended Consultants by *Inside Public Accounting*, BEST OF THE BEST for the ninth consecutive year, and one of the Top 100 Most Influential People in Accounting by *Accounting Today* for the eighth consecutive year.

“Gale has been a pillar in our profession and has influenced many, many CPA firms in terms of their strategic growth and direction. She has the unique ability to go into a firm and help them to uncover their growth potential and then to develop a plan for implementation. I can’t think of anyone more deserving of this award and am proud to welcome her into the Advisory Board Hall of Fame”, states Allan Koltin, Koltin Consulting Group.

Rebecca Ryan, Next Generation Consulting adds, "Gale has contributed more to firms' organic growth than any other consultant in the industry. Her strategies have been used by hundreds of firms, including mine. She's a true guru in this area."

Gale will be joining a long list of highly notable past recipients including the 2013 winner, James Metzler of the AICPA. The award will be presented on January 16, 2014 at the [Winning-is-Everything](#) conference in Las Vegas NV.

About The Advisory Board

This coalition, a partnership of esteemed accounting firm consultants [Gary Boomer](#) (Boomer Consulting), [Allan Koltin](#) (Koltin Consulting), [Rebecca Ryan](#) (Next Generation Consulting) and [Gary Shamis](#) (SS&G Financial Services, Inc.) offers a unique multidisciplinary approach to CPA firm practice management including strategic management, marketing, technology and organizational consulting services.